

# Boost matching gift revenue with Double the Donation



Streamline your matching gift fundraising to uncover more match-eligible donations and drive them to completion, maximizing your impact.

## What can you accomplish with Double the Donation?

Uncover more match-eligible donations.

ONE-TIME MONTHLY

\$25 \$50 \$100

**YOUR INFORMATION**

First Name : Jenny

Last Name : Taylor

Email: jennytaylordonation@gmail.com

See if your company will match your donation

Home

**The Home Depot**

Federal Home Loan Bank of Des Moines

Embrace Home Loans

Search powered by Double the Donation

Turn donor employment data insights into identified matching gift opportunities.

Boost matching gift submission rates.

*Thank you for donating!*

You may be able to make your donation go twice as far with a matching gift!

← New Search

🔍 The Home Depot

*Yes!* 👍

Your company has a matching gift program.

**GO TO MATCHING GIFT FORM**



Streamline the donor matching gift journey by offering donors company-specific matching gift next steps.

Streamline matching gift processes with auto-submission technology.

Gain insight into your matching gift success.

< New Search

Greenwood, Inc.

Lets get your gift matched 👍

Enter your Corporate Email Address:

jennytaylor@greenwood.inc

By checking this box, you authorize Double the Donation to submit your matching gift request.

**SUBMIT REQUEST**

Dashboard

Match Identified Dollars

**\$1,260,348**

Identified as Match Eligible

Donor Engagement

**97%**

Highly Engaged in Matching Gifts

Donor Engagement

How engaged are your donors in your matching gift strategy?

High Engagement

Moderate Engagement

Donor Event Feed

What are the most recent matching gift actions taken by your donors?

Jenny Taylor (\$250)  
Donor clicked the matching gift from button via email

Anna Smith  
Donor clicked matching gift from button on the search tool

Ensure donors of select companies can auto-submit matching gift requests...directly from your donation page.

Access personalized metrics and reports to help inform your future matching gift efforts

## Double the Donation Highlights

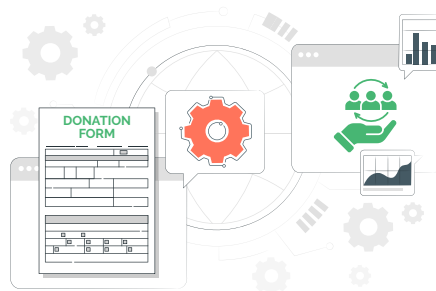
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PAN-MASS CHALLENGE



EMORY UNIVERSITY

**24,000+**

company records in our industry-leading matching gift database ensure you can identify eligibility for each donor.

**90+**

turnkey integrations with donation forms and CRMs enable you to pursue matching gifts hassle-free.

**5,000+**

nonprofits and schools leverage Double the Donation Matching to simplify matching gifts and boost incoming revenue.

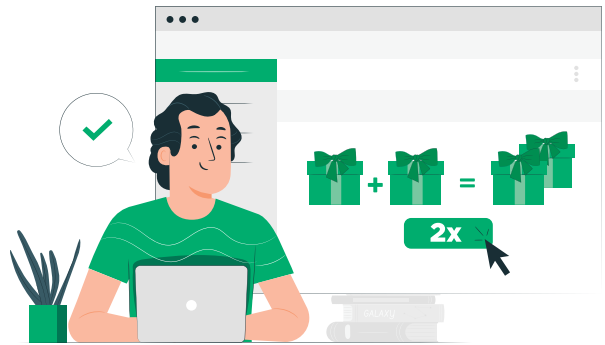
# Double the Donation Fuels Your Matching Gift Success.



**20-50%**

**increase in matching gift revenue**

Observed on average by Double the Donation clients



**+\$453 M**

**in match eligible donations**

Identified through Double the Donation's system annually

**Top-Rated Support**



Double the Donation's support team serves fundraisers at every step of the matching gift automation process... from implementation to ongoing support.

**Industry-Leading Resources**



Double the Donation offers the industry's only Matching Gift Academy - designed to help you effectively market, track, and grow matching gifts... and users can access it for free (valued at \$199/year).

**Ready to supercharge your matching gift fundraising?**

Connect with our team and see how you can integrate Double the Donation into your strategy.